A CALL TO ACTION

Rising to the Challenge: The Campaign for Johns Hopkins will raise unprecedented levels of support to attract, sustain, and further empower the people of Johns Hopkins—our students, faculty, and researchers—who through their work improve the lives of millions around the world. Together with our philanthropic partners we will:

ADVANCE DISCOVERY AND CREATIVITY through support of our exceptional faculty and researchers. Their innovative work drives the development of new knowledge, new forms of expression, and new ways to save lives and improve health, and furthers progress across our core disciplines in science and technology, the humanities and arts, and public health and medicine.

ENRICH THE STUDENT EXPERIENCE by investing in scholarships and fellowships, inspirational spaces for collaborative learning and social opportunities, and new programs that will enhance student-faculty interactions, ensure diversity on campus, link learning in the classroom to life after graduation, and strengthen connections between our students and our surrounding communities.

SOLVE GLOBAL PROBLEMS AS ONE UNIVERSITY by creating new cross-disciplinary solutions in crucial areas such as sustaining global water resources, revitalizing America’s cities, advancing individualized and population health, and understanding how we learn and teach.

The Johns Hopkins School of Education is committed to playing a key role in the success of the campaign. Please join with us in this important mission.

AN OPPORTUNITY AND AN OBLIGATION

In almost every classroom, including those in higher education, the ways we learn have outdistanced the ways we teach. Students live life by acquiring information through progressively sophisticated and personalized digital access and social networking, while schools lag behind in acquiring and implementing these same 21st century approaches. In terms of using data and technology, grocery stores with loyalty cards are better equipped to motivate the behavior of a customer than schools are to educate that customer’s child.

At the Johns Hopkins School of Education, we see an opportunity and an obligation to transform education through reform. This means working with colleagues in disciplines across our campuses to develop new knowledge about learning, finding new ways to apply that knowledge for learners of all ages, and seeking new partners to devise and implement education system reforms. To do so, we will need to look beyond the usual people and places to find the best solutions, and develop new ways to attract the most talented people to this most essential field.

We invite you to learn more about our vision and our needs, and to join us in this vital effort.

Schools of Education will fulfill their obligation to advance learning when they effectively partner with other disciplines and sectors of society to assure that 21st century knowledge and technology is fully implemented to the benefit of students.
A tremendous opportunity is now before us. With nationwide education reform finally on the front burner, a school that can bring new knowledge, new ideas, and new partners to the discussion can make a significant impact for individuals and society. The Johns Hopkins School of Education stands in a unique position to grasp the opportunity because we can draw on the enormous research capabilities of our university and convene the many new stakeholders working in the field.

The Johns Hopkins School of Education faculty work with every division on interdisciplinary efforts. Examples of this include, engineering colleagues to develop STEM curriculum, neurology and cognitive scientists in medicine to understand how brain developments influence learning, health care educators to identify better ways to train hospital professionals, and nursing colleagues to design services to support early childhood development. In addition, we are training professionals in medicine, public health, and nursing for teaching careers in their respective fields.

Furthermore, we look beyond Johns Hopkins to find solutions, partnering with new entrepreneurial organizations, private and public, that have entered the education arena in the last few years. We engage with charter school founders, education technology companies, economists, corporate CEOs, policymakers, and community advocates. We find new ideas wherever we can, rigorously test and refine them, and share our results with the world.

RESEARCH
Johns Hopkins researchers are on the brink of knowing how genetics, environment, brain chemistry, and other influences combine to advance learning, one of the more complex human capabilities. We are beginning to grasp how people’s ability to learn changes over time—why, for example, language acquisition is easier at age four than it is at 50, why cognition declines for some of us as we reach our later years, and how experience allows us to compensate.

WHAT WE CAN ACCOMPLISH TOGETHER
Since 2007, the Johns Hopkins School of Education has redefined itself as a nimble, start-up professional school. We are focused on addressing the evolving demands of systemic education reform by overhauling traditional curricula and seamlessly integrating technology and research to prepare and train our graduates as thought leaders in this revolution. To create this new way of thinking and provide exceptional opportunities for teacher preparation, early childhood education, next-generation learning models, leadership development, and evidence-based and interdisciplinary research, a significant investment of $60 million is essential to our success. This ambitious goal provides the foundation for our school’s future growth through unrestricted support to seed innovative program development and research, highly competitive faculty recruitment positions, and scholarships to attract the best and brightest students to our top-five nationally ranked school.

WHAT WE CAN ACCOMPLISH TOGETHER
• Develop and expand innovative school turnaround models to leverage community engagement with our faculty expertise to work with the nation’s most challenged K-12 schools to deliver the right interventions to the right students at the right time
• Support a national policy institute established through evidence-based, independent reviews of contemporary educational issues disseminated in partnership with state and federal agencies
• Provide seed funding for faculty scholars to launch high-impact research programs and create effective professional development opportunities for the school’s current students and alumni
• Engage in research opportunities through the Johns Hopkins Science of Learning Institute, Johns Hopkins Institute for the American City, and Johns Hopkins Global Health Initiative
RISING TO THE CHALLENGE

THE JOHNS HOPKINS SCHOOL OF EDUCATION

WHAT WE CAN ACCOMPLISH TOGETHER

- Empower teachers to utilize their skills and training to maximize growth and learning for all students
- Link SOE program offerings more closely to career opportunities and economic development by offering new or revised courses to align with market and online demands
- Create systemic, scalable, and sustainable solutions to urgent challenges facing K-12 education in the United States and beyond through the development of international partnerships and pursuit of international expansion
- Grow the school’s endowment to ensure continuity of programs and services for students and expand full and partial scholarships for high-achieving students and those unable to afford SOE without financial aid

REIMAGINING THE PROFESSION OF TEACHING

Now is an exciting time to work in education as all levels from early childhood through the adult learner will experience major transformations over the next decade. The knowledge we are gaining about how the mind works, how students can best interface with technology, and how learning can become personalized all come to bear on the performance of two key groups: classroom teachers and education professionals.

Given the essential role that effective learning plays in accomplishment—for individuals mastering subjects and for nations competing with others—we need to do everything we can to make education as rigorous and esteemed as medicine and law to attract top people into our ranks. The stakes are that high.

We are already working to recruit and retain the best and the brightest for K-12 classrooms through collaborative efforts with Teach for America, as well as create a pipeline of education reformers with expertise in policy research, and administration. We are elevating the status of education by anchoring the profession with evidence-based research and top scholarship. As a leading graduate school, we are redefining the role that a master’s degree plays in advancing education and refocusing the doctorate degrees that drive our field. We will demand that new teachers and leaders are able to make data-driven decisions and be highly knowledgeable in their content areas. Grounded in the Johns Hopkins tradition of excellence, our faculty, students, and alumni will challenge accepted methods and transcend conventional boundaries to improve learning worldwide.

EDUCATION’S ROLE IN SOLVING GLOBAL PROBLEMS

When you examine the major problems in our country, virtually every one has causes rooted in education—or the lack of it. Three of the Johns Hopkins initiatives in the Rising to the Challenge campaign—the Science of Learning Institute, American Cities Institute, and Global Health—constitute some of the larger and most concentrated efforts ever devoted to these challenges.

Each has a major component involving the School of Education: helping students gain knowledge and skills for productive lives, reviving urban neighborhoods with good schools and service-driven leadership, and teaching people around the world to live healthy and sustainable lives.

We plan to be in the vanguard of these positive developments. To have the greatest influence during this coming decade of change, we seek philanthropists who want to make the greatest impact. This they can accomplish through a gift to the School of Education.

MAKE A GIFT

Please contact our development officers, who stand ready to guide you in exploring gift opportunities and planning and structuring gifts in ways that meet your goals and ours.

CONTACT US TODAY

To pursue any of the options listed above, please contact:
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RISING TO THE CHALLENGE: HOW TO TAKE THE NEXT STEP

The Johns Hopkins School of Education welcomes your interest in and support for its important work. There are a number of ways to participate.

LEARN AND SHARE

Visit education.jhu.edu to learn more about us and explore the work of our faculty, students, and alumni as they lead in the discovery and dissemination of new knowledge affecting education.

CAMPAIGN GOALS

Facilities
$8,000,000
Faculty/Professorships
$9,000,000
Financial Aid - Graduate
$20,000,000
Program Support
$8,000,000
Research
$8,500,000
Unrestricted
$6,500,000
Total
$60,000,000

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